



# INTERNATIONAL MESSIANIC JEWISH ALLIANCE

*Uniting Jews in the Messiah throughout the world  
in bonds of fellowship, witnessing and relief*

5480 Baltimore Drive, Suite 203, La Mesa, CA 91942-2015  
619-464-9723 (phone), ravjoel@pacbell.net (e-mail), www.imja.com (web site)



*Joel Liberman  
Executive Director*

January, 2010

Dear

I bless you and your loved ones in the Name of Adonai. May yours be a prosperous and blessed New Year. May our loving, compassionate and generous Messiah provide for all your needs in 2010.

I am especially looking forward to 2010 because it promises to be a momentous year for the IMJA and I need you to be an important part of it all!

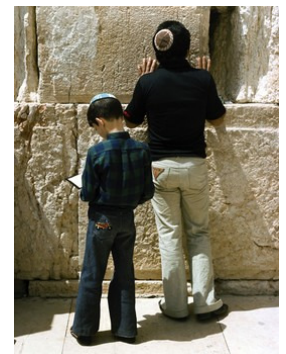
Beginning in 2010, the IMJA has set for itself several major projects to be actively undertaken over the next few years.

This month I want to share with you about the first two of these projects: Targeting Israel with the Gospel message.

In targeting Israel we want to bring the message of Messiah Yeshua to all the cities in the Promised Land, including Jerusalem, Tel Aviv, Haifa, Ashdod, Arad, Tiberias, Beer Sheva, Netanya, Eilat and many others.



Obviously, this won't be easy. As you are aware, there is resistance to the message of Yeshua that was prophesied. Yeshua's words tell us, "But whenever they persecute you in one city, flee to the next; for truly I say to you, you will not finish going through the cities of Israel until the Son of Man comes." (Matthew 10:23)



Our desired plan is to begin to support evangelism directors within a number of the more than 100 Messianic Jewish congregations and fellowships already operating in Israel. Our goal is that all will have the opportunity to hear the precious Gospel message of Eternal Life through the Messiah Yeshua. We foresee that each of these directors will complete a short course offered by experienced Israeli Evangelists on the particular issues of evangelism in Israel. Upon completion, we intend to come alongside these evangelism directors with monthly support. Funding these directors will have to come from us, since many of the congregations in Israel are struggling financially such that not even the congregational leaders currently receive any compensation.

To achieve a measure of success will take time, but when the Messiah returns, we want Him finding us out in the 'highways and byways' (streets, communities and cities) of all Israel witnessing to our Jewish people.

Our second project is to target the Jewish world with the Messianic message of Yeshua, in fulfilment of His command to, "Go into all the world and proclaim the Gospel to all creation." (Mark 16:15) In addition, my friends, our task is to make Jewish disciples for the Jewish Messiah.

We have already determined where the major Jewish populations are in the world. We will begin by selecting a number of key cities where we plan to cooperate with and interface with every organization, group, congregation or individual in those cities who has a focus to bring the Gospel to the Jewish people. We intend to identify the location and extent of every existing work in order to reach under-served and under-reached Jewish population centres. Our intention is not to reinvent the wheel but to work alongside existing ministries and outreaches already reaching out to Jewish people. In so doing, we will marshal resources, literature and finances as needed. Ours is a servant organization. If we lead, we will lead by serving.



The goal to reach Jewish people for the Messiah Yeshua is far too great to be left to only a handful of ministries operating independently. We recognize that all may not receive the Good News upon hearing it, but we believe *all should have the opportunity to make a decision*.

This is where the IMJA is at in 2010. We want to target Israel and the Jewish world with the Gospel message. We need your prayers and support to do this. Can there be any greater mandate for each of us as Believers than to make the availability of the Messiah Yeshua's message to the Jewish people a reality? I think not, which is why I am urging you to partner with me and the IMJA to make this possible. Your tax-deductible gift will help us to begin setting in motion our plans in Israel and in selected cities around the world.

Over the next months I will be continuing to send you my essays on various issues important to our believing community. Also, I will be sharing with you the other major projects the IMJA has been discussing and desiring to implement. Together, we are a part of a sweeping work close to the heart of God. But for now, please help the IMJA today with your generous gift for the purpose of Jewish evangelism in Israel and into all the world.

Thank you!

Yours in Messiah,

Executive Director